



第一届春夏系列「织行」

市场型服装设计师·寻星计划

SS26/27

Home relaxation · Outdoor sports · Yoga
(居家休闲 · 户外运动 · 瑜伽)

设计师：XXX

DESIGN CONCEPT

- Theme (主题)

Happy Fun Summer (欢乐夏日时光)



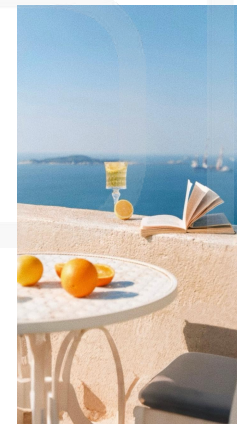
系列说明:

本系列以Happy fun summer为核心主题，深挖夏日海滩的轻松、鲜活与治愈感，将沙滩、海浪、椰风、落日的度假氛围融入居家场景，打破居家服仅满足舒适的单一属性，让穿着者足不出户也能感受海边假日的惬意与欢愉，传递自在、明媚、充满活力的生活态度。

INSPIRATION & MOOD BOARD

- Visual Inspiration (视觉灵感)

Coastal nature: seashells / coral / starfish / sailboats (海滨自然景观: 贝壳 / 珊瑚 / 海星 / 帆船)



TREND REFERENCE

- Style Reference (款式参考)

cropped top / Slip dress / high waisted shorts / wide-leg shorts (上衣 / 裙装连衣裙 / 高腰短裤 / 宽腿短裤)



TREND REFERENCE

- Color Trend Reference (色彩趋势参考)

Global Seasonal & Long-term Color Trends (流行色彩趋势)

- **Coconut White** (椰子白)
- **Ocean Blue** (海洋蓝)
- **Citrus Yellow** (柠檬黄)
- **Soft Coral** (软珊瑚色)
- **Mint Green** (薄荷绿)

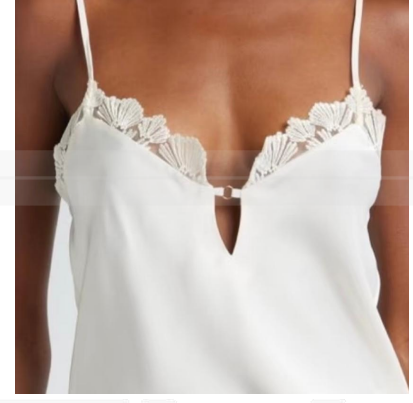
2027春夏，居家服的价值被重新定义，不再局限于私密场景的穿着需求，更成为连接情绪疗愈与多元生活场景的“软性时装”。在此趋势下，色彩设计以“自然共生+情绪舒缓”为核心，从自然意象中汲取灵感，衍生出椰子白、海洋蓝、柠檬黄、软珊瑚色、薄荷绿五大核心流行色。这些色彩既贴合春夏季节的清爽特质，又精准匹配当代人对居家舒适感与精神放松的双重追求，为居家空间注入治愈氛围，同时适配居家办公、轻度假等“微外出”多元场景。



TREND REFERENCE

- Details For Reference (工艺细节参考)

Furrowed texture / Lace / Patch pocket (褶皱肌理 / 蕾丝 / 拼贴口袋)



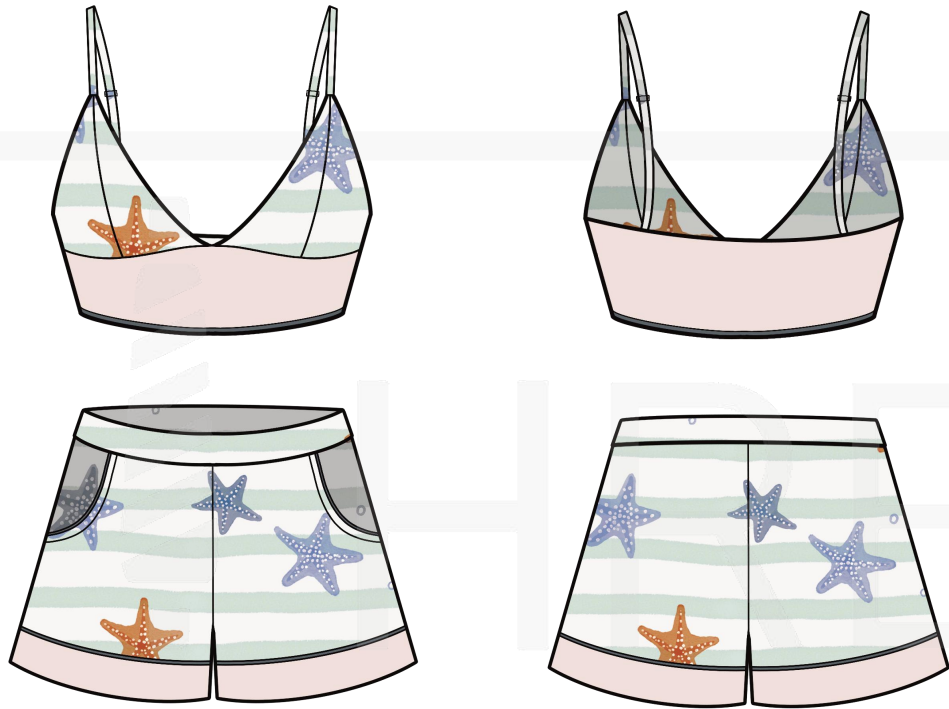
CLOTHING EFFECT DIAGRAM

- Clothing Effect Diagram (服装效果图)
(可自行更换参考模特)



CLOTHING EFFECT DIAGRAM

- LOOK1 (服装款式一)

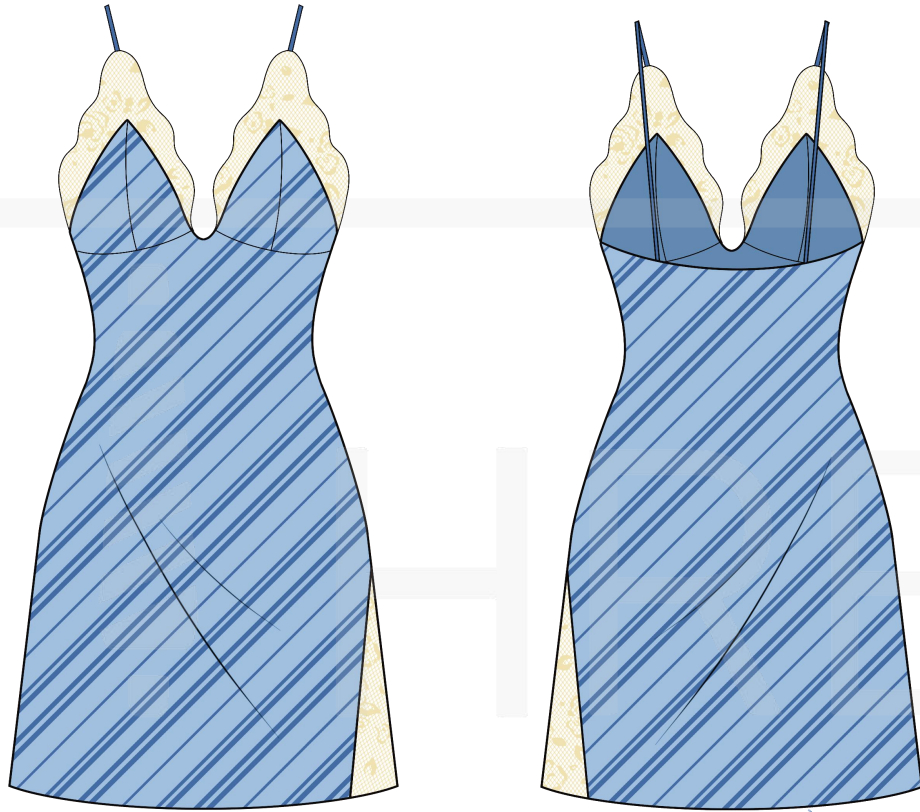


Pattern Design (图案设计)

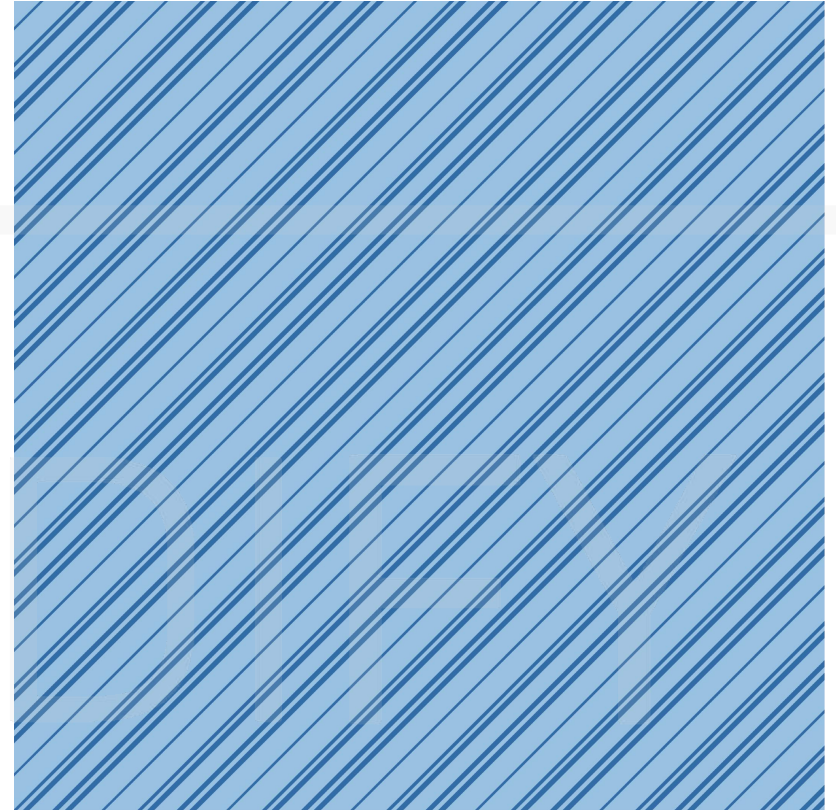


CLOTHING EFFECT DIAGRAM

- LOOK2 (服装款式二)



Pattern Design (图案设计)



CLOTHING EFFECT DIAGRAM

- LOOK3 (服装款式三)



Pattern Design (图案设计)



GARMENT TECH PACK

• LOOK2 服装款式二 工艺单示意图

HREADIFY DESIGN

SEASONS: 27SS

PROJECT:

SAMPLE: FIRST / SECOND /RIGHT/PRODUCTION

Quantity: 1

Fabric bonding:

Fabric A:XXXXX
Colour:XXXXX
Fabric Width:XXX CM
The Use Part:
The body part of the garment

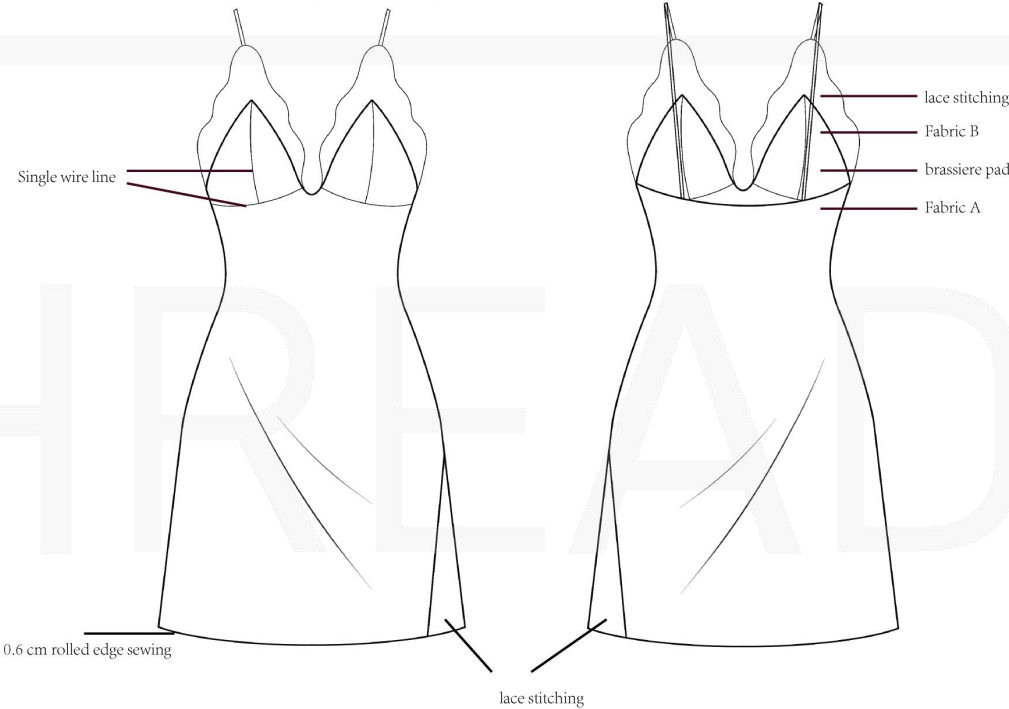


Fabric B:XXXXX
Colour:XXXXX
Fabric Width:XXX CM
The Use Part:
Lining



Lining: Fabric B(Full Length/Half Length/Bundle/Without Bone)

(Mark the detailed processes of the clothing manufacturing process)



Cutting requirements: Normal / Horizontal Cutting / Straight Cutting / One Direction For Each Piece
Matching Rows And Columns / Positioning Of Printed Patterns / Others:

Tops

(Based on actual annotations)

Cloths Length: 66
Across Shoulder:
Chest: 89
Waist: 76
Sleebe Length:
Cuff:
Neck Width:
Bottom Width:

Bottoms

(Based on actual annotations)

Pants/Skirt Length:
Waist Height:
Waist:
Hip:
Hem:
Front Rise:
Back Rise:

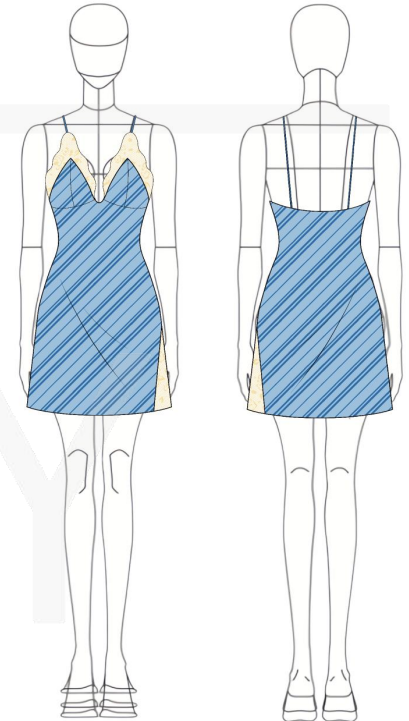
Production process requirements
The specific details are mainly
based on the style illustrations.
The actual pictures serve as
references.

1. XXXXX
2. XXXXX
3. XXXXX
4.

Refer to the detailed process diagram
(please attach the reference image here)



body effect drawing



Ingredient List:

Here you can place pictures
of the ingredients.



Here you can place the purchase
channels and the shopping links.

Reference Size: M
Model's height: 165cm
Clothing silhouette:A / O / H / X
Fit: Tight/Body-hugging/Body-hugging semi-loose
Loose/Loose-fitting

STYLE Number: XXXXXX

Date:1/1/2026

Department/Designer: XXXXX

Segments: Home wear thong nightgown